



THE 6TH BIENNIAL ART IN THE ORCHARD

AUGUST 1ST - NOVEMBER 28TH, 2021

ARTINTHEORCHARD.ORG

PARK HILL ORCHARD ~ 82 PARK HILL ROAD ~ EASTHAMPTON, MASSACHUSETTS

Spring 2021

Dear Friends of Art in the Orchard,

Finally, some good news. We are delighted to inform you that the 6th Biennial of Art in the Orchard outdoor sculpture exhibit *will* take place this year.

After a tumultuous year and a long winter, people can't wait to get outside! Art in the Orchard is the perfect destination to stretch your legs and your imagination: Art, outdoors, entertainment, apple-picking and joyful socially safe interactions.

We sure could use your monetary help to not only cover the usual expense we accrue:

- Print materials: Program Guide, Trail Map, Stanchions, Posters, Postcards, signage, advertisements, and more
- \$500 honorarium for each of the 30 artists
- Parties/events: food, drinks, entertainment, rentals (space and tables, chairs, etc.)



But also help us with the *new* expenses we will incur to make sure everyone is COVID safe; hand sanitizers, cleaning supplies and materials, signs, seating, etc.

Simply put, your monetary gift is needed more now than ever.

Yes, we will continue to offer FREE admission and a FREE full-color Program Guide and Trail Map to the throngs of people that attend. Do you want to be featured as a sponsor for this wholesome and hopeful event? Then see page 2 to find out how.

Art in the Orchard is the perfect venue for you to display your commitment to your community, a way for you to invest in the arts while fulfilling your aspiration to contribute to the wellbeing of others.

We are truly grateful for your fiscal support; we look forward partnering with you and to seeing your faces once again.

With heartfelt appreciation,
Your AiO all-volunteer Team



Serafina, Matt, Russell, Melissa
Jean-Pierre, Alane and Janet
(413)529-9265
support@artintheorchard.org

Sixth Biennial Art in the Orchard Sponsorship Opportunities

Get Involved: Be one of our Valued Sponsors

○ **\$5000 Platinum Sponsor**

Includes: Logo on Trail Map (including newspaper advertisements), Full-page color ad in Program (5" w x 8" h), Prominent banner on 4-month display (2' by 6'), Website recognition, Special Event invites

○ **\$2500 Gold Sponsor**

Includes: Logo on Trail Map (including newspaper advertisements), Half-page color ad in Program (5" w x 3.8" h), Prominent banner 4 month display (1' by 3'), Website recognition, Special Event invites

○ **\$1500 Silver Sponsor**

Includes: Quarter-page color ad in Program (2.3" w x 3.8" h), Banner on 4-month display (6" by 9"), Website recognition, Special Event invites

○ **\$1000 1/2 Page Color Ad in Program** (5" w x 3.8" h, distribution ~30,000)

○ **\$750 Trail Map Logo** Your logo on the Trail Map, in the AiO'21 Program Guide, and in all newspaper advertising where the trail map is displayed. Act quickly, limited space available.

○ **\$500 1/4 Page Color Ad** (2.3" x 3.8" vertical or horizontal, distribution ~30,000)

○ **\$300 1/8 Page Color Ad** (2.3" x 1.8" vertical or horizontal, distribution ~30,000)

○ **Make a donation \$ _____** Donations \$100 or more are listed in the AiO'21 program and can be made in your name or in honor of others. Name: _____

Please Provide Your Contact Information (or attach a business card)

Name

Company Name

Street Address

City | State | Zip

Phone

Email

Make checks payable to: Art in the Orchard

Please send ads and logos to support@artintheorchard.org

Artwork should be vector-based or 300 dpi with no background.

